

**Think**  
Insight & Advice



**Your guide to strategic planning  
with THINK: Insight & Advice**

insight, integrity, independence

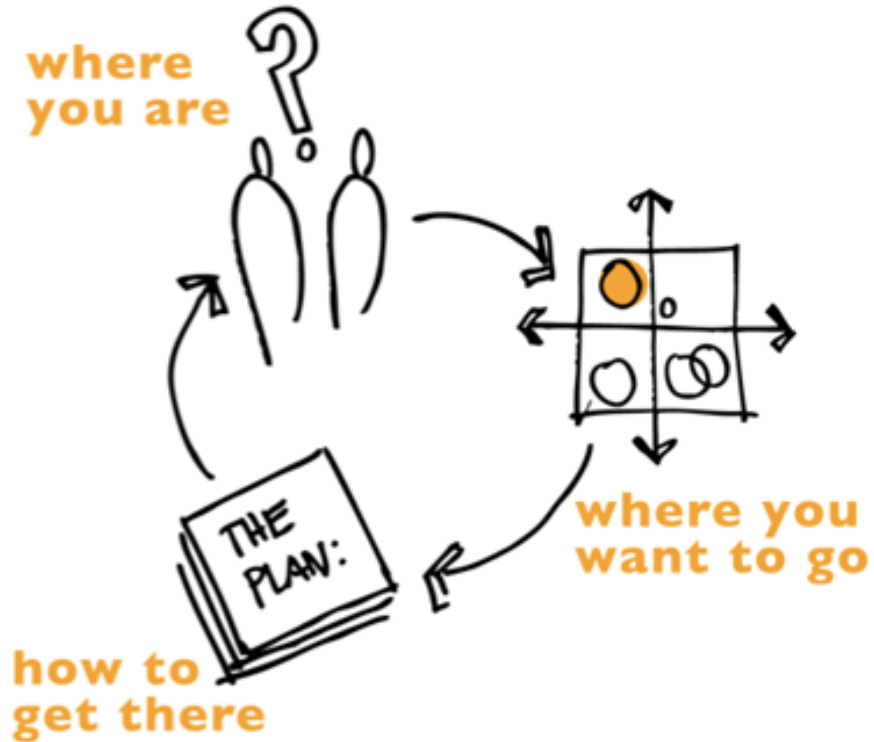
# What is THINK?

**THINK: Insight & Advice** is a management consultancy that uses research insight to deliver strategic advice to clients in associations, not-for-profit organisations and government.

# Our approach

Our approach rests on the simple premise that our clients, their boards, staff and stakeholders already have all the experience and know-how to solve their problems. Our job is to draw out that expertise through research and facilitation and harness it to move the organisation forward.

# What is strategic planning?



At its most basic, strategic planning is the process of charting how, as an organisation, you can move from where you are now to where you want to be by leveraging your strengths to counter weaknesses, seize opportunities and counter threats.

# Strategic planning

## The 8 questions

We will work with you to answer these eight key questions about your organisation through the strategic planning process



# Our process revolves around a strategy session with your board

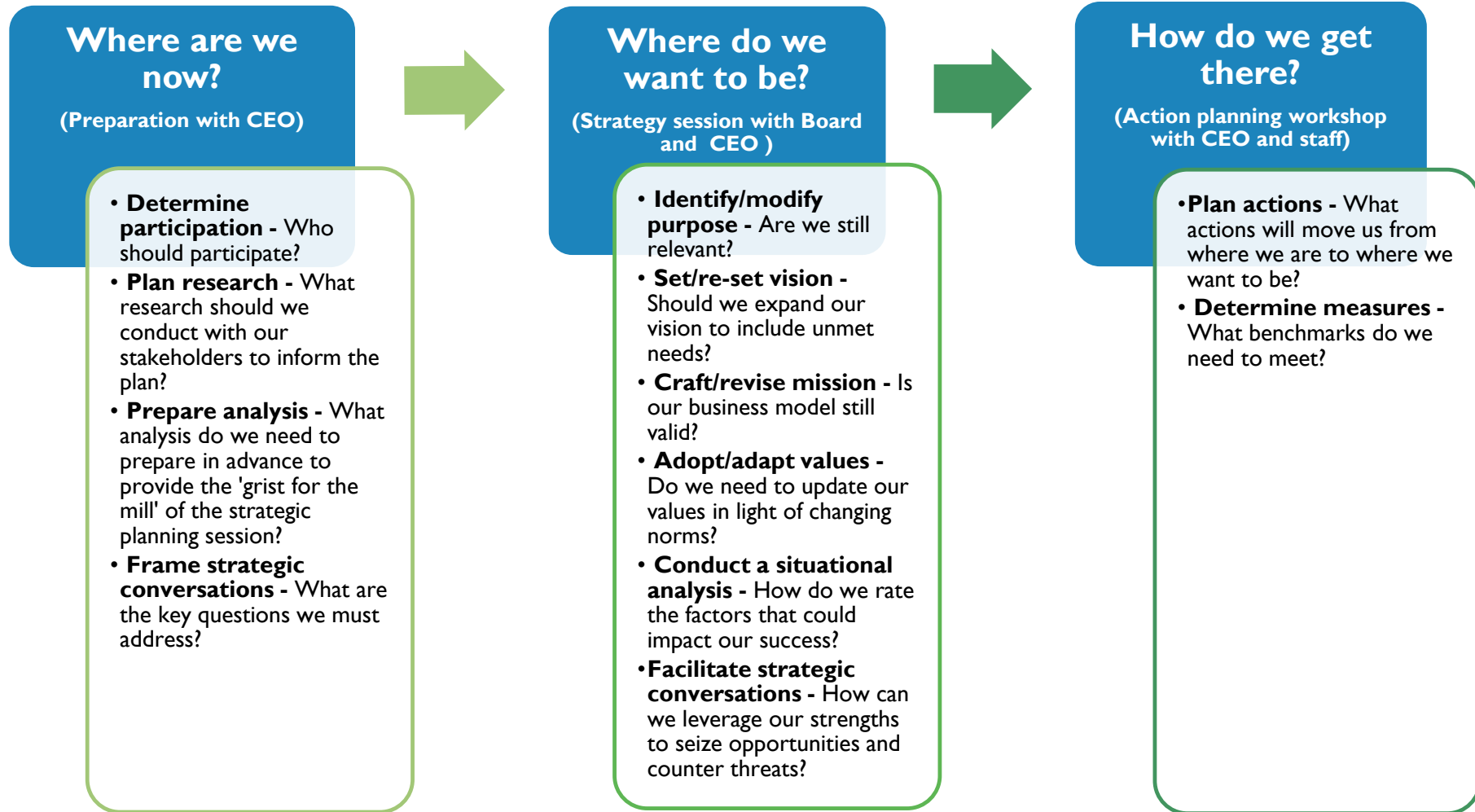
- Our strategic planning process revolves around a strategy session with your board which can last anywhere from a half day to two full days
- However, we work with you before the session to prepare the 'grist for the strategic mill'
- And we work with you and your staff afterwards to formulate an action plan
- See over for a graphic of how the process unfolds



# We bring the outside in



- Not-for-profit organisations can benefit by bringing their key stakeholders into the strategic planning process.
- We can do that by consulting them through in-depth interviews, surveys, focus groups or forums and workshops.
- We might even suggest they be invited to the strategy session to add some fresh thinking.





# Investment and other considerations

- Strategic planning should be tailored to the strategic situation you are in at present
- The length of your strategic planning session will be determined by the number and complexity of issues facing your organisation
- Our approach is fully scalable and can be adapted to whatever organisational life stage you are at the moment
- We offer a completely transparent pricing based on the number of professional days required (for preparation and delivery) multiplied by our daily rate
- Please contact us to determine what approach might be right for you



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